



WU SHENGZHI

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EDUCATION

CARNEGIE MELLON UNIVERSITY | Pittsburgh, PA
MPS Interaction Design | 2017- Present
GPA: 3.93

TSINGHUA UNIVERSITY | Beijing, China
B.A. Design | 2008-2012
GPA:3.78 Top 10%

RECOGNITION

John Moores Critic Award (UK & China)
John Moores Prize | 2012

Annual Nomination Exhibition for Art Academies
Silver Prize | Today Art Museum | 2014

"SEVEN Co." Scholarship of Tsinghua Alumni
Tsinghua University | 2011

"Qu Yu Zhi" Scholarship of Tsinghua Alumni
Tsinghua University | 2010

"Zheng Ge Ru" Scholarship of Tsinghua Alumni
Tsinghua University | 2009

Scholarship for social work
Tsinghua University | 2010

LECTURE & COMMUNICATION

Independent Non-profit Art Space Seminar | lecture
Chinese Contemporary Art Award Foundation
Beijing | 2015

World Youth Forum (Held by UN Youth Office) | lecture
Renmin University of China | Beijing | 2014

Chinese Contemporary Art and Market | lecture
John Moores University' Liverpool, UK | 2013
As the winner of John Moores Critic Award

Art Residency Project
Listhus Art Residency | Iceland | 2014

WORK EXPERIENCE

MAY 2018
AUG 2018
Google Daydream | Mountain View
UX Design Intern
Working in the ARCore UX team to research and design a new AR interaction pattern of joystick control and procedurally generated AR contents to expand Google's AR best practice.

JAN 2017
AUG 2017
Lianqu Media Art & Design Studio | Shanghai, China
Design Lead
Exploring the possibilities of combining contemporary design and art with new technology (VR, Project Mapping, Kinect, Leapmotion etc.), creating innovative design solutions for different partners and clients.

AUG 2017
PRESENT
Carnegie Mellon University | Pittsburgh, PA
Research Assistant
Working on the data sonification project "Electric Acoustic" with Dr. Dan Lockton, transferring electricity data into sound, providing a qualitative interface on the electricity use of a building to help people consciously be aware of their daily energy usage.

AUG 2014
SEP 2017
ON SPACE | Beijing, China
Co-founder
Establishing ON SPACE, an independent art space in Beijing, curating and organizing contemporary art exhibitions and seminars. ON SPACE is also one of the main founders of Beijing Independent Art Space Festival.

MAR 2014
DEC 2014
Museum of Contemporary Art Beijing | Beijing, China
Assistant Curator
Curating exhibitions assisting director and other curators in the museum, and coordinating with artists, critics and news medias.

DESIGN PROJECT

OCT 2017
DEC 2017
Dinosaur Passage: A Multi-modal AR Museum Experience
CMU & Carnegie Museum | Group Project | Pittsburgh, PA
Conducted user research with Carnegie Museum of Natural History, and ultimately proposed a multi-modal AR application to enhance the museum visiting experience by allowing users to create their own personalized dinosaur world in AR headset.

MAR 2018
PRESENT
360° Storytelling Game: Kua Fu Chasing the Sun
Carnegie Mellon University | Group Project | Pittsburgh, PA
Lead a team of 6 to create a Web VR storytelling App about Chinese Ancient Myth "Kua Fu Chasing the Sun", to explore the novel storytelling experience in 360 VR environment.

JAN 2018
PRESENT
SARA: Socially Aware Robot Assistant II (Founded by Microsoft)
CMU ArticLab | Pittsburgh PA
Conducted user research to understand CMU students' mental models of info desk, and design user experience of Socially-Aware Conversational Interface, which contains character design, UI design, dialog design & backend data visualization.

JUN 2015
JULY 2015
Augmented Reality Future Food Ordering System Design
Tsinghua IxD Lab | Individual Project | Beijing
Conducted user research on food ordering experience, analyzing the pain points of such a process, and proposed "Foodies", an augmented reality food ordering system with gesture control, as a potential solution and concept design.

Research

Storyboarding | Wireframing | Prototyping
Scenario Inquiry | Experience Mapping

Software

Illustrator | Sketch | Photoshop | After Effect
Premier | Indesign | Unity | Keynote | Principle

Programming

HTML & CSS | JavaScript | Processing | Arduino |
P5.js | OpenFramework | C#